



Carlos Rosario Gonzalez

- ❖ Bilingual social media professional and digital content expert dedicated to achieving innovative initiatives through diverse and creative storytelling.



Contact

49 Old Colchester Rd
Quaker Hill, CT 06375
860-514-3971
clrosariogonzalez@gmail.com

Education

University of Connecticut

- ❖ 2014 - 2018

Bachelor of Arts in Communication

- ❖ Major in Communication
- ❖ Minor in Film Studies

Skills

Bilingual

- ❖ **Fluent in English & Spanish**

Editorial, Creative & News Writing

Music & Video Production

Social Media Management

- ❖ Facebook, Twitter, Snapchat, YouTube, Instagram, Pinterest, LinkedIn, Tik Tok

SEO, Growth, Email Marketing

Public Speaking

Influencer Marketing & Paid Media

Web & Graphic Design, Photography

Screenwriting

Public Relations & Promotions

Brand Marketing & Digital

Advertising & Event Marketing

Customer Service

Research & Analytics

Asset Management

KPI & Social Initiatives

Administrative Support

Work Experience

Social Media & Communications Coordinator

Foxwoods Resort Casino | 2019 - Present

- ❖ Community Management, Social Scheduling
- ❖ Content Curation & Creation, Social Reporting & Tracking
- ❖ Work Closely with Executives & External Agencies

Social Media Ambassador & Assistant

Foxwoods Resort Casino | 2018 - 2019

- ❖ Live Event Coverage
- ❖ Copywriting, Creative Design, Special Projects

Content Writer

Valnet, Inc (Screen Rant) | 2017 - 2018

- ❖ Features & editorials on film, TV shows, WWE & UFC

Writer

Creators Media, Inc. | 2016 - 2017

- ❖ Writing on film & other media; attend press screenings
- ❖ Social Media Management

Graphic Designer

iPauta, Inc. | 2015 - 2018

- ❖ Create multimedia, i.e. key art, for clients, web and print
- ❖ Produce music, mixes, and video assets

Computer Skills

Windows & Mac OS, MS Word, PowerPoint, Excel, Outlook, Adobe Photoshop, Premiere Pro, After Effects, Basecamp, Google Analytics, Adwords, Facebook Ads, CRM, Hootsuite & Talkwalker, Smartsheets, Avid Pro Tools, Wordpress, Slack, Avid Programs, Final Draft, Celtx